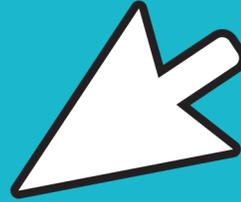


Real examples of fake emails



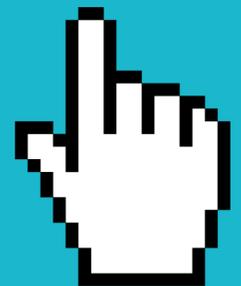
It's important that you're aware of these signs and are watching out for them in all your online activity. If you encounter these signs, here's a few things to do:

- Don't ignore them.
- Never click on suspicious links or respond to scam emails.
- If you're unsure of something, go to the source directly.

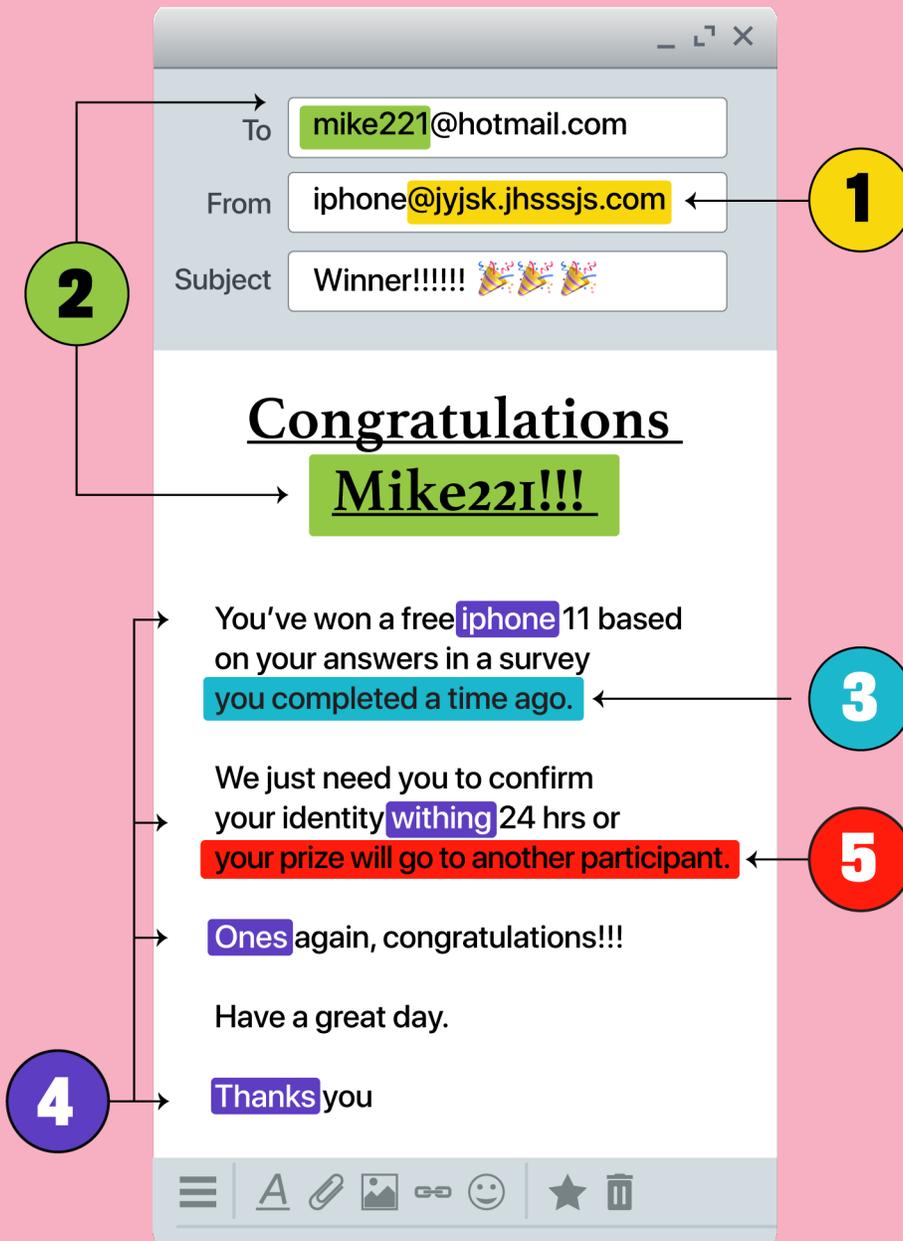
For example, if an email says you've missed a payment on your Netflix account, call the phone number on Netflix's official website to check.

- Report scams to involved companies that allow you to do so.
- Take an extra five minutes to verify something is legitimate.

It takes less time than recovering stolen data or fixing a virus-infected device.



Scam email #1: Contest winner



1 Sent from a strange email address.

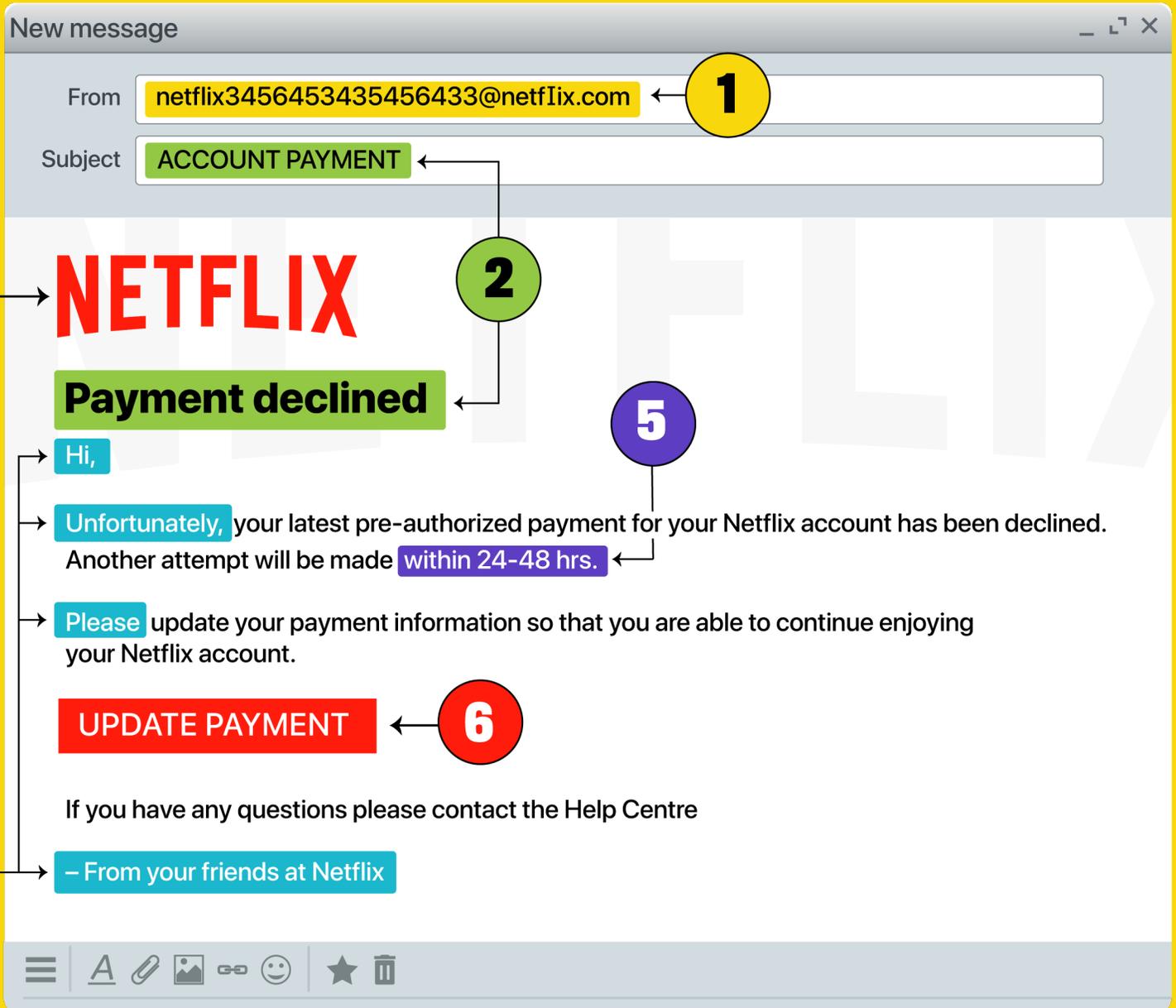
2 Refers to you by your email, not your name.

3 Makes vague references, no specifics mentioned.

4 Has obvious typos and misspellings.

5 Pressures you to respond with more info.

Scam email #2: Payment info



1

Sent from an email address that looks a little funny but still contains a familiar word. If you look closely the L in the email domain is actually a capital "I".

2

Uses strong wording and bold lettering to make it seem urgent and important.

3

Colour of the logo is slightly lighter and pixelated.

4

Uses a very friendly tone.

5

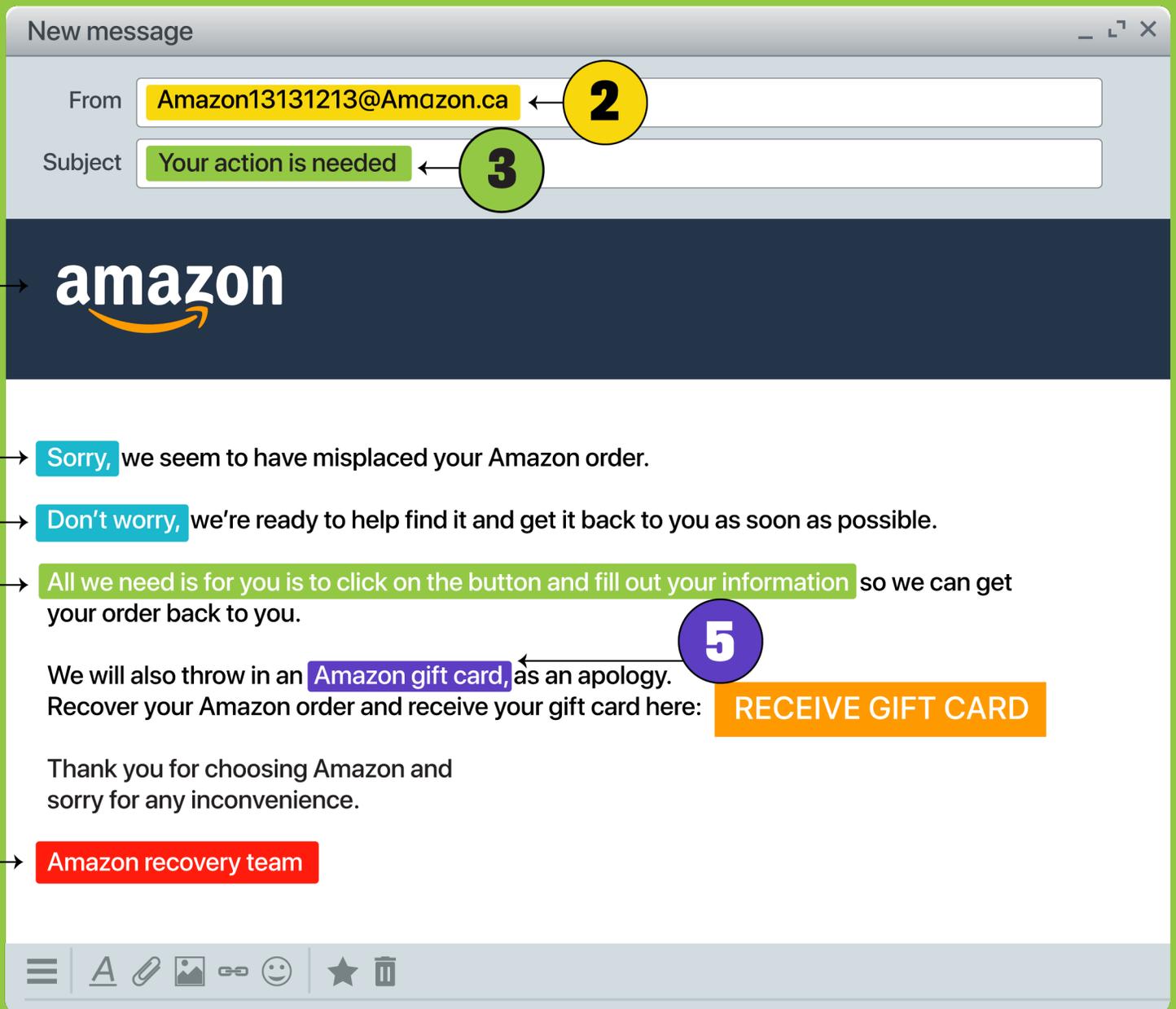
Presses you to respond within a certain time.

6

Presents links disguised as an official looking button.



Scam email #3: Order misplaced



- 1** Uses the official company logo as the header to trick you into not looking too closely at the message.
- 2** Uses a spoofed email address. It looks legitimate but has a subtle but different character - a - inserted in the email domain.
- 3** Pushing you to take action.

- 4** Uses a friendly or apologetic tone to make it seem like they want to help you.
- 5** Offers you a prize for cooperating.
- 6** Uses a professional signature to seem legitimate.