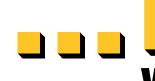
Makes cyber security all about vou

Passwords and passphrases are important security measures, but they're not the only ones. Multi-factor authentication (MFA) is an extra layer of security catered to you, so only you can access private information and accounts.



Canadians use multi-factor authentication





Who cares about them? We're talking about you.



yourself.

multi-factor authentication is all about

who **you** are

fingerprint scanners

- what you know
- security questions
- voice verification passwords and passphrases facial recognition
 - O PINs
- what you own
 - SMS authentication
 - application-based authenticators
 - hardware tokens

Something as simple as 2-step verification can protect you from:

of automated bots

of phishing attacks

of targeted attacks

Like most things in life, the more verification involves you, the better.

Turn multi-factor authentication

on to get started.

Sources: Survey of Internet Users Regarding Cyber Security, Public Safety Canada, 2018. New research: How effective is basic account hygiene at preventing hijacking, Google Security Blog, 2019

Get more tips to secure your accounts and devices at

