

GET CYBER SAFE

PARTNERS' GUIDE TO CYBER SECURITY AWARENESS MONTH

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WHAT IS GET CYBER SAFE?

Get Cyber Safe is a public awareness campaign led by the Communications Security Establishment to inform Canadians about the simple steps they can take to stay safe online.

WHAT IS CYBER SECURITY AWARENESS MONTH?

Cyber Security Awareness Month (CSAM) is an internationally recognized campaign held each October to inform the public of the importance of cyber security.

WHAT'S NEW IN 2020

This year, Cyber Security Awareness Month is a time to appreciate our devices! It's our chance to say thanks to all our devices for what do for us by giving them the care they deserve through acts of cyber security.

Each week this month highlights a different type of device and focuses on the different ways we can appreciate it — from enabling multi-factor authentication on your phone to setting up a unique network name on your Wi-Fi router.



THE WEEKLY THEMES ARE:

WEEK 1: Taking Stock

WEEK 2: Phone Week

WEEK 3: Computer Week

WEEK 4: Network Week

WEEK 5: Smart Device Week

LEARN MORE ABOUT EACH WEEKLY THEME.

YOUR SUPPORT MATTERS

It's simple: the more Canadians learn about staying safe online, the better off we'll all be. And the best way to grow the conversation about cyber security is to have more people involved — and that includes partners like you.

Together, we can help Canada Get Cyber Safe.

HOW YOU CAN GET INVOLVED

Anyone can be a part of Cyber Security Awareness Month! We're making it easy for you to get started right away — here's what you need to do:

1. Finish reading this guide.
2. Download our [CSAM social media toolkit](#).
3. Share our pre-crafted social media content, or develop your own using our CSAM videos, infographics and blog posts or other Get Cyber Safe resources.
4. Follow us on our social media channels for more sharable content.



@GetCyberSafe





SHARE CSAM ON SOCIAL MEDIA

We've created a series of posts you can use on Facebook, Instagram, Twitter and LinkedIn so you can start sharing right away.

[GET THE TOOLKIT]

Feeling creative? Create your own posts instead! We've developed a variety of resources you can use to help spread the message:

[Campaign videos](#)

[Weekly infographics](#)

[Virtual meeting backgrounds](#)

[Web banners](#)

[Social media profile frames](#)

[Blog posts](#)

[Other Get Cyber Safe resources](#)



GET IN TOUCH

Thank you for helping promote cyber safety across Canada!

If you have any questions or concerns, you can reach Get Cyber Safe through the Canadian Centre for Cyber Security's contact centre:

EMAIL: contact@cyber.gc.ca

TOLL FREE: 1-833-CYBER-88 (1-833-292-3788)