

GET CYBER SAFE

PARTNERS' GUIDE TO CYBER SECURITY AWARENESS MONTH

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WHAT IS GET CYBER SAFE?

Get Cyber Safe is a public awareness campaign led by the Communications Security Establishment to inform Canadians about the simple steps they can take to stay safe online.

WHAT IS CYBER SECURITY AWARENESS MONTH?

Cyber Security Awareness Month (CSAM) is an internationally recognized campaign held each October to inform the public of the importance of cyber security.

WHAT'S NEW IN 2020

This year, Cyber Security Awareness Month is a time to appreciate our devices! It's our chance to say thanks to all our devices for what do for us by giving them the care they deserve through acts of cyber security.

Each week this month highlights a different type of device and focuses on the different ways we can appreciate it — from enabling multi-factor authentication on your phone to setting up a unique network name on your Wi-Fi router.





THE WEEKLY THEMES ARE:

WEEK 1: Taking Stock

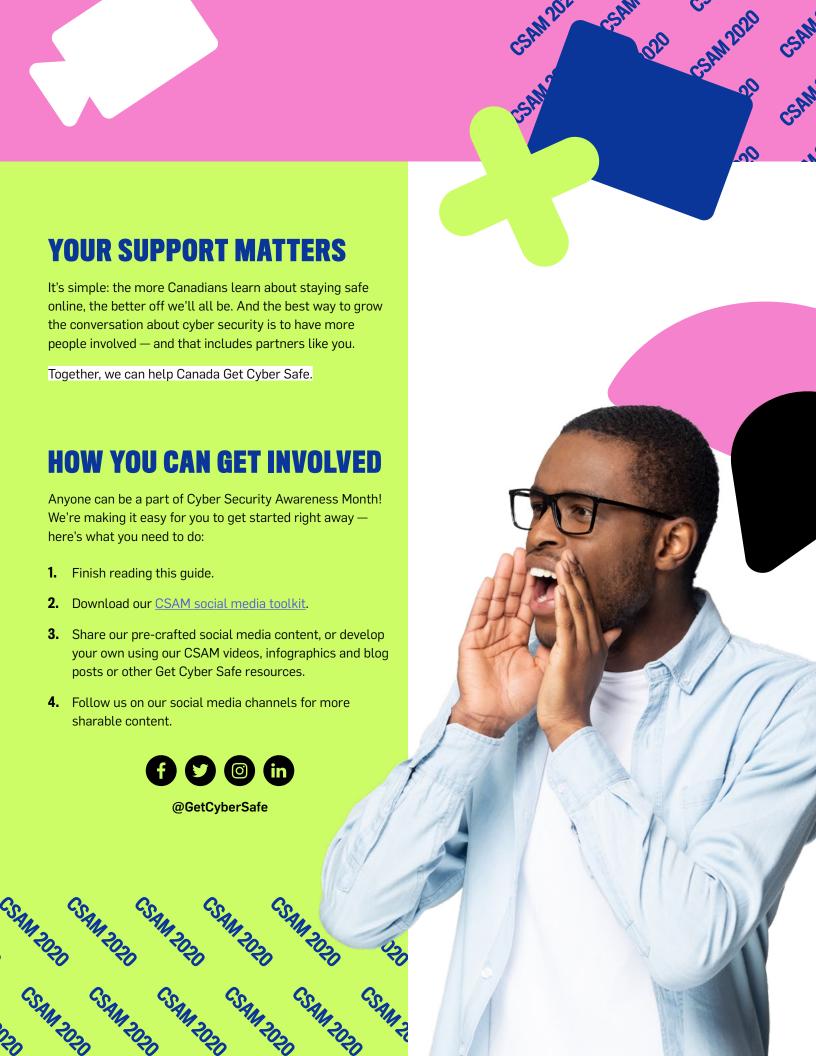
WEEK 2: Phone Week

WEEK 3: Computer Week

WEEK 4: Network Week

WEEK 5: Smart Device Week

LEARN MORE ABOUT EACH WEEKLY THEME.





SHARE CSAM ON SOCIAL MEDIA

We've created a series of posts you can use on Facebook, Instagram, Twitter and LinkedIn so you can start sharing right away.

[GET THE TOOLKIT]

Feeling creative? Create your own posts instead! We've developed a variety of resources you can use to help spread the message:

Campaign videos

Weekly infographics

Virtual meeting backgrounds

Web banners

Social media profile frames

Blog posts

Other Get Cyber Safe resources



GET IN TOUCH

Thank you for helping promote cyber safety across Canada!

If you have any questions or concerns, you can reach Get Cyber Safe through the Canadian Centre for Cyber Security's contact centre:

EMAIL: contact@cyber.gc.ca

TOLL FREE: 1-833-CYBER-88 (1-833-292-3788)